



LAUNCHPAD

20TH SEP TO 1ST NOV

CREATE YOUR FUTURE

We're looking for young, diverse people who are ready to (re)start careers with purpose in Victorian tourism!

SPRING 2022



**I BELIEVE IN
A SUSTAINABLE
FUTURE**

**YOUNG
TOURISM
NETWORK**

VICTORIA
State
Government

Jobs,
Precincts
and Regions



**Regeneration
Projects**



**WE BELIEVE
WE CAN MAKE
A DIFFERENCE**



HANDS UP IF YOU THINK THAT...

1

Now is a time for fresh and innovative ideas.

2

Tourism, events & hospitality workplaces have a responsibility to act on social, environmental and economic issues.

3

Young people have a key role to play in this positive change.



The last 2+ years have been super tough for young tourism workers. In fact, this was backed up by the [2021 Young Voices in Tourism report](#) that YTN and Regen Projects collaborated on together.

LET'S RECAP ON SOME OF THE STATS...



1 in 4

young people currently think the Australian tourism industry is doing enough to address climate change



44%

believe the industry is doing well on reconciliation with First Nations Australians



6.7/10

is what young tourism workers rate Australia as a sustainable tourism destination

We hear you...

If you work in the tourism industry and are aware of the challenges (and opportunities!) that the industry currently has and you think it could be much better – picture more diverse and inclusive, more clarity on growth pathways and more commitment on social and environmental issues, then...

We've got your back!

We believe that you, as a young person, should be shaping the conversations about the future and more importantly, you should be given the opportunity to gain the skills that will allow you to take action and shape the course of Victoria's tourism future.

That is why we have created a one-of-a-kind training program to support you. If you are already studying or working in the industry, or curious about what a tourism career can offer you, this program will offer skills you can use to make a difference.

Are you ready to (re)launch your tourism career?

ENTER THE LAUNCHPAD PROGRAM

The Young Tourism Network 'Launchpad' is a professional development experience designed and led by young people for young people. We listened to the themes of the [Young Voices in Tourism report](#) and we've turned them into a fun and impactful 7-week online program. And wait for it, the Victorian Government's Department of Jobs, Precincts & Regions have supported YTN with funding so that we can offer the program free of charge!

Program overview

Week 1: Check In
Week 2: Tourism that ... Cares for Country
Week 3: Tourism that ... Tackles Climate Change
Week 4: Tourism that ... Celebrates Diversity
Week 5: Tourism that ... Eliminates Waste
Week 6: Tourism that ... Empowers Young People
Week 7: Check Out & Next Steps

Learning benefits

- Connect to a community of passionate colleagues
- Listen and share from diverse cultural perspectives
- Learn how to start conversations about social, environmental and economic issues in workplaces
- Learn how to transform intergenerational differences into opportunities
- Build a collection of amazing 'better practice' case studies from Australia and overseas
- Be supported by program facilitators with strong industry experience and connections
- Be heard by supporting our research and advocacy to government and industry decision-makers

Express your interest!

Click the button below to fill out your expression of interest form by September 12th and we'll be in contact.

Program Overview

What will I be doing?

(7x) 90min online sessions
(plus homework, total of 3-4hr commitment per week)

When will we meet?

Sept 20, 27, Oct 4, 11, 18, 25, Nov 1 (Tuesdays 7-8:30pm)

Who is it for?

- Young people in Victoria growing a career in tourism, events and hospitality
- Young people who are curious about a career in Tourism, Events & Hospitality
- Between 18 and 35 years of age
- From a range of diverse cultural and social backgrounds
- Open to students (local & international)
- Open to people working in industry
- Open to people looking to start their own business

How many places?

Only 50 places are available, so be quick!

Is there a cost?

All participants receive a full scholarship!

For more information:

Please contact hello@regenprojects.earth



MEET THE FACILITATORS



**Project Lead & Co-Facilitator
Matt Sykes**

"New times call for new skills and approaches. All workplaces and workers are in a state of adaptation, so it's super exciting to be building upon the 2021 Young Voices in Tourism report and supporting the next generation of leaders to (re)launch!"



Co-Facilitator - Isabel

"I'm passionate about our tourism industry and teaching/ guiding others about career opportunities in this industry. I am also the Trusted Advisor Program Lead for YTN and understand what students want to learn and how to support them. I am excited about continuing the work the research project started."



Project Assist - Nora Silva

"It's such a joy to be involved in a program created by young people for young people because I believe we are the system changers the industry needs. Tourism has enormous power to be a force for good and we need to see more of it."



Co-Facilitator - Maddy

"There are so many possibilities to be discovered within tourism and it's our turn to lead with compassion to bring joy and prosperity into communities through sustainable development and innovation of experiences."



Lead Research - Vivian

"I had the opportunity to be part of one of the "Focus groups conversations" in the previous report, and now I see this as the perfect role to contribute internally. Additionally, I consider this role an excellent opportunity to improve my professional development in the tourism research field here in Australia."



Co-Facilitator - Lauren

"After involvement with the Young Voices in Tourism report in 2021, this is a great opportunity to support the continued growth and development of young people who are taking the next step in developing a stronger, more resilient, regenerative, purposeful and brighter Victorian tourism industry."



Co-Facilitator - Hoa / Rosie

"From the seeds we planted together at the YTN Advisory program and the knowledge I learned from Australia, now I am the founder of my own travel business in Vietnam. It's an exciting and challenging journey and I am eager to share, contribute to the PD program from an international perspectives."



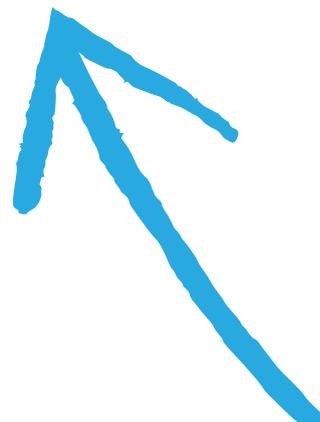
Co-Facilitator - Hugh

"A young person led disruption of the tourism industry via innovation and new ways of thinking is exactly what the Australian tourism industry needs to refresh offerings, destinations and leaders"



Co-Facilitator - Nadine

"The Future Direction of Tourism - I believe that this unique professional development course will pave the way for participants to create net positive impacts with oneself, with nature and the industry."



PROGRAM IMPLEMENTATION ORGANISATIONS

About YTN

The Young Tourism Network (YTN) is a not-for-profit organisation that was established in 2005 with the aim to provide students and new entrants the opportunity to learn and grow through professional development workshops and networking opportunities, gaining valuable knowledge and building strong relationships across the broader industry.

About Regen Projects

Regeneration Projects is a B-Corp certified consultancy that empowers leaders to go beyond Sustainability in their work. We stand out because of our collaborative approaches to connecting Businesses, Ecosystems and First Nations.



YOUNG
TOURISM
NETWORK



Regeneration
Projects

FREQUENTLY ASKED QUESTIONS

What is the cost of the course? And what is the commitment?

Zero, nada, free! This is thanks to the support of the Victorian Government's Department of Jobs, Precincts and Regions. We do ask that each participant commits to attending all the sessions and goes through the program in its entirety.

How do I enrol in a course?

Just click on the 'Express your Interest' button and it will take you to a form to fill out. We'll be reviewing applications weekly and will be back in contact with more information.

When does the course start?

Soon! September 20th from 7:00 to 8:30 pm. Be quick because we only have 50 places available! Express your interest before September the 12th.

I have never worked in Tourism, Events or Hospitality, can I still do this course?

A big YES, if you genuinely have an interest in learning how a job in tourism can be a rewarding career. You got this...and we've got you, too!

There are many other Tourism & Hospitality courses, why should I enrol in this one?

This isn't just another course on traditional Tourism. We have gone above and beyond to design a training program that is up to date with the soft and hard skills needed to transform today's challenges into opportunities - think social, environmental, cultural and economic issues, etc. The world is changing, and our skills need to too.

When can I expect to hear from you if I am or not accepted into the course?

We'll be reviewing applications weekly. You will hear from us by September 14th at the latest. Please check all the inboxes in the email account you registered your interest with, so you don't miss the details to complete your enrolment process!

How long will I have access to the course?

The recordings will be available for a month after the course ends. The materials and exercises are yours to keep.

How do I access the course?

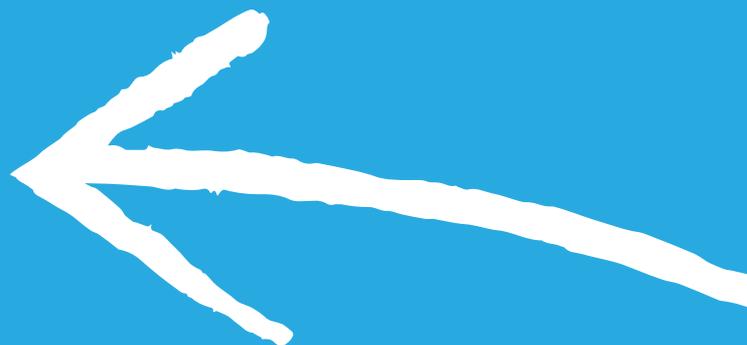
Once you get accepted, we will send you the Zoom access details via the email you signed up with

English is not my first language. Will I struggle?

The course is suitable for any English-speaking person. We do have the capacity to support a small number of participants with a Learning Aid, please email us for more details: hello@regenprojects.earth

Do I need any qualifications or experience to do the course?

No experience or qualifications are needed except your enthusiasm to learn and pursue a career in Tourism, Events & Hospitality



WHY JOIN US?

Because we are you, we have been there, and we understand you.

In 2019 people involved in their program formed a group of young tourism industry leaders who made a submission to the Victorian Government's Regional Tourism Review. We wanted to ensure the needs of young people in the industry were represented.

In 2020, during the global pandemic and off the back of the Regional Tourism Review, we stayed connected and came together regularly to connect and share challenges, ideas and initiatives. These regular meetings highlighted that a snapshot of the views of young tourism professionals would be especially vital in industry recovery, enabling improvement and reimagining.

In 2021, we launched the report 'Young Voices in Tourism' that provided insights to leaders at local, state and federal levels about the issues facing young people in tourism, such as perceptions around career development, the impacts of COVID-19, issues they care about on them and how the industry could be more inclusive of young people in decision-making processes.

Fast track to 2022, in response to the findings, we have developed this training program specifically aimed at young people like you and is designed to equip you with the skills you need to be the leader of the next generation of professionals in Tourism. Now is the time to act and get involved!

